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## Strategy and implementation expert specializing in trust, policy, and operational efficiency

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Management consultant with extensive experience driving growth, earning trust, mitigating risk, and improving structural and process efficiency for tech, retail, finance, and public interest clients. Successful at developing strategic and policy recommendations through research, modeling, and analysis; managing cross-functional projects to completion; and setting and delivering program outcomes. Collaborative team player and empathetic leader, skilled at building relationships with diverse internal and external stakeholders. Passionate about delivering business value and social impact, with experience launching, directing, and raising funds for entrepreneurial civic initiatives. Avid skier, musician, and tea enthusiast.

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## EXPERTISE

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### Strategic and operational leadership

- Program/project management
- Strategic planning
- Organizational strategy and operating models
- Social/governance impact strategy

### Industry knowledge

- Trust and safety: regulatory and political risk, content moderation, AI, fraud, ethics, and compliance
- Policy: civil liberties, political reform, economic opportunity, and national security

### Research and analysis

- Quantitative analysis, financial modeling, and data management
- Policy/legal research and analysis
- Market research, benchmarking, and open-source intelligence

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## EXPERIENCE

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### **STRATEGY&, PART OF THE PWC NETWORK | Management Consultant**

**2021 – 2022**

*Delivered value for clients through organizational strategy recommendations, process improvement, quantitative analysis, and project management. Developed trusted partnerships with client managers as a deeply embedded resource to their teams. Earned recognition from managers and peers for subject-matter expertise on the intersection of technology, politics, and regulation.*

#### **Mitigating regulatory and political risk in content moderation for a leading global social media company:**

- Built and championed a new operating model for the highest level of moderation appeals, successfully aligning a senior cross-functional team on standard procedures and accountability structures. Developed dashboards, comprehensive internal documentation, and presentations for key external regulators.
- Led benchmarking research and quantitative analysis to support the successful proposal to C-Suite for a \$150M investment in content moderation and policy development.
- Collaborated with a client manager to expand a new policy development process from a pilot into a full-scale program, in partnership with industry experts. Provided strategic input and project management support and drafted white papers for senior client audiences.

#### **Transforming supply chain strategy and operations for a North American beauty retailer with \$10B+ annual revenue:**

- Conducted quantitative workforce analysis, industry benchmarking research, and client interviews to develop recommendations for structural and process efficiency that led to a \$160M+ digital transformation.

#### **Identifying business development opportunities for the Strategy& Regulatory and Policy Strategy practice:**

- Conducted research and analysis on the operational implications of the European Digital Services Act (DSA) for social media companies and the risk posed to the US semiconductor industry by US-China trade tensions.

### **A T STRATEGY LLC | Founder and Principal**

**2016 – present**

*Served as a campaign manager and principal consultant to candidates for public office, providing executive, analytical, and creative services and expertise on political strategy, public policy, and compliance. Developed and implemented successful strategic plans to drive fundraising, public trust, and voter turnout. Built election forecasting models, conducted extensive policy research, and led teams of staff and volunteers.*

#### **Program management, strategic planning, and analytics:**

- Optimized budget strategy through financial modeling, best-practices research, and vendor negotiation to deliver more than 2x spending efficiency versus major competitors.
- Developed fundraising plans, generated leads, and ensured accountability through dashboards and regular reporting.

- Led teams of 15+ field staff and volunteers to engage in high-quality community outreach. Digitized field data pipelines and implemented oversight protocols to enhance tactical decision-making, improve accountability, and eliminate contractor fraud.

**Policy and compliance:**

- Conducted extensive policy research to draft internal white papers and prepare candidates for public appearances.
- Monitored internal practices, reviewed public filings, and liaised with election oversight officials to ensure compliance.

**Communications, media, and design:**

- Developed cohesive brand strategies, incorporating campaign values into messaging, design, and photography.
- Wrote and designed print and digital content in Adobe Creative Suite, using empirically supported marketing methodology and personalized communication. Built websites using Wix and other CMS tools, and optimized SEO.

**UNITED STATES ATTORNEY'S OFFICE | Paralegal Specialist, Cybercrime Unit** **2019 – 2020**

*Provided case management support for the investigation and prosecution of complex financial fraud and organized cybercrime.*

*Drafted the most legal orders of any paralegal in the District of New Jersey during the period of employment.*

- Served as lead paralegal on the Cape Town Zone “Black Axe” Mafia Prosecutions (*United States vs. Perry Osagiede et.al.*) and supported the investigation of the \$700M+ BitClub Network pyramid scheme.
- Drafted 1000+ legal orders and ensured compliance by major financial services and communications providers.
- Wrote automated tools, databases, and file management systems in Excel and Power Query to expedite drafting, track compliance, and provide insights for case teams. Conducted legal research.
- Served as duty officer, taking reports from prospective victims and witnesses and coordinating interagency referrals.

**LEGRAND | Marketing Specialist** **2018 – 2019**

*Built digital marketing materials and conducted UX assessments for a global industrial group specializing in power, light, and data.*

**COMMUNITY ENGAGEMENT**

**VOTER CHOICE CONNECTICUT | Co-Founder and Board Member** **2018 – 2022**

*Launched and managed a statewide organization with 2000+ members to advocate for ranked-choice voting and other political reforms.*

- Led strategic planning, operations, and policy initiatives. Conducted data analysis and policy/legal research.
- Presented lead testimony on CT House Bill 5820 (2019), An Act Establishing a Task Force to Study Ranked-Choice Voting, partnered with a lead sponsor to draft a key amendment, and lobbied to secure successful bill passage in the House.

**ALEX FOR CONNECTICUT | Candidate for State Senate** **2018**

*Launched and directed a campaign to represent the 13th State Senate District in the Connecticut General Assembly. Developed and executed strategic plans to secure ballot access, fundraise, and drive Democratic voter turnout to win back a key swing seat.*

- Developed and executed a strategic fundraising plan, raising \$23,000+ in 500+ donations and \$39,000+ in public financing.
- Hired, trained, and deployed a team of 12+ field staff to canvass 16,000+ households.
- Planned and implemented a successful petitioning drive for ballot access, earning 1,350+ signatures in <2 weeks.
- Conducted policy research to develop a comprehensive political platform. Wrote and designed communications content. Negotiated vendor contracts. Prepared filings and petitions for legal compliance.

**FAIRFIELD DEMOCRATIC TOWN COMMITTEE | Elected Member** **2016 – 2018**

*Created and led an internal platform working group to define values and policy vision. Canvassed for state and local candidates.*

**UNITED STATES SENATOR CHRIS MURPHY, CONGRESSMAN JIM HIMES | Legislative Intern** **2015, 2013**

*Drafted policy memos and correspondence, with a focus on foreign relations and defense. Answered constituent calls and gave Capitol tours.*

**EDUCATION**

**COLGATE UNIVERSITY | Bachelor of Arts in Political Science** **2016**

- President, College Democrats. President, Student Committee on Providing Entertainment (SCOPE). Men’s Rugby (Division I-AA). Radio producer and host, WRCU-FM. Winner, 2015 Kingsford Speaking Competition. Multiple-award-winner, Model UN. Treasurer, Amnesty International. Member, Brothers of Colgate University. Volunteer, Waterville Elementary Tutoring.